



FULL COLOUR DISPLAY

Prices effective 1st September, 2008

Print Magazine		Online Magazine		
Per Issue		Online or eMagazine Per Month		Annual eCampaign
Measurements WxH mm				45% Discount
Full Page	\$2180	Skyscraper	\$450	\$2970
<i>180xh267 or 210xh297 Trim</i>		140x600 pixels		\$247.50 Per Month
Half Page (H)	\$1260	Banner (H)	\$400	\$2640
<i>190x120 or 210x135 Trim</i>		600x68 pixels		\$ 220 Per month
Half Page(V)	\$1260	1/2 Skyscraper	\$275	\$1815
<i>92.5x245 or 107.5x297 Trim</i>		140x300 pixels		\$151.25 Per month
Third Page	\$916	Square	\$250	\$1650
<i>H:190x80 V:60x245</i>		140x140 pixels		\$137.50 Per month
Quarter Page Square	\$734	Plug	\$175	\$1155
<i>w92.5xh120</i>		140x130 pixels		\$96.25 Per month
Quarter Page	\$734	Web Link/Events Listing	\$45	\$297
<i>H:190x60 or V:60x180</i>				\$24.75 Per month
Sixth Page	\$568			
<i>H:125x60 V:60x122</i>				
Twelfth Page	\$316			
<i>60x58</i>				

EDITORIAL PROFILES: A complimentary editorial profile is available when a series of advertisements are booked in our What's Hot - What's New, Organic Consumer and Eco Consumer sections

DISCOUNTS: 2 Issues 10%,
12 month Series Discount: Pay in full in advance and save 10%
Book both Online and eMagazine 20%
Annual eCampaign 45%
Six Months eCampaign 20%

Payment Terms: All advertisements to be paid in full within 14 days of booking, unless by prior arrangement

Position Loading: Outside Back Cover + 15%
 Inside Front Cover + 12%
 Inside Back Cover + 10%
 Page 1, 5 and 7 + 10%
 Right Hand Page + 5%

Please note:
Advertising Rates do not include GST – please add 10%
 Artwork production is not included.
 Online Magazine Ad sizes are not the same as Print Magazine Ad sizes, Please refer to the Online Advertising Specifications.

Online Directory

The 24 Hour On-Line Promotion Service for Practitioners, Courses, Services, Products and Retreats.

Reach over 360,000 Magazine Readers and Web Visitors per year who are specifically looking for natural health and lifestyle products, courses and services.

- Easy 24 hour a day password access to add and update your listings
- Personal Web Page with live link to your website and email
- Bonus Membership Discounts and Privileges
- Secure On-Line Merchandising Service
- Complimentary Calendar Event Listings
- Promotion in Conscious Living E Zine of your special offers/events
- Multiple Category Listings for Products, Courses, Services, Retreats
- Editorial Opportunities in Conscious Living Online Magazine

PACKAGES

Single Display Listing	\$125 – 40 Words plus image
Single Web page Profile	\$225 – 1 Web Page Profile of 300 words including image and live link to your website, 12 month membership to Conscious Living Online
Triple Web Page Profile	\$395 plus \$35 per Month – 3 Web Page Profiles of 300 words including image and live link to your website, bonus free event or course listing, 12 month membership to Conscious Living Online
VIP Triple Web Page Profile	\$495 plus \$65 per month – 3 Web Page Profiles of 300 words including image in categories of your choice and live link to your website, bonus free event or course listing plus editorial in Conscious Living eMagazine and 12 month membership to Conscious Living Online

Other Options

Inserts:	\$200 per thousand
Editorial	In one edition of Conscious Living Print Magazine, Online Magazine for 12 months plus PDF supplied for for ongoing marketing
Double page Feature	\$3858
Full Page	\$2390
Half Page	\$1420
Quarter Page	\$825
Sixth Page	\$635
Web Site Design	
Basic	\$1,200 Content Management system with between 3-5 pages setup
Std Business	\$3,600 Content Management system with between 8-10 pages setup
eRetail	\$4,800 Content Management system with between 8-10 pages and eCart setup